

CASE STUDY





Requirements

It was the year 2018. Another normal day at A1 Slides. Orders had queued up, and everyone went about their work, busy meeting deadlines. Amidst all the daily hustle, we received a call from the Stefanini Management. Stefanini, a Belgian company that dealt with providing IT business solutions, reached out to us for an urgent presentation requirement. Our client required to make a pitch with the help of the presentation and needed it in a very short time. It was a matter of great joy to be able to work for a globally renowned company. We realised how much our client relied on us to receive their dream presentation and we knew that we had to exceed their expectations

Framing the plan

The content and the draft provided by Stefanini was only standard, and it required a lot of innovation and improvements within it. Our team members rounded up for a brief consultation with the client, and after having a discussion, they went on to prepare the outline of the presentation , segregating responsibilities to every person, we proceeded with the final task. Our content writer, had a word with the client, and after having understood the content required, started scribbling on a notepad and tapped away on the keyboard. The draft contained a lot of textual data, and we had to summarize it , while highlighting certain parts in a way that they delivered the exact message. It was now time for our designers to wield their brush. They racked their brains trying to come up with relevant designs and themes, that would be engaging as well as aesthetically compelling .



Challenges? Yes we've been through it.



There were two main challenges that we had to come across. One being the limited time frame within which we had to complete the work, the other was the enormous amount of texts and data which had to be briefed without changing the meaning or the content of the presentation. The team came up with unique customized themes, and relevant colours, that would resemble and echo the content of the slides. Our team worked rigorously day in and out, continuously keeping in touch with our client, taking any form of suggestions or alterations into account and implementing them. After the content was approved, and the designs and themes were ready at hand, the remaining process went seamlessly. After running the presentations through a number of quality checks, and incorporating some changes, the product was ready to be delivered to our client.

And We Conquered

At A1 Slides, we always adhere to our values of timely delivery, without compromising the quality and client satisfaction. We value the trust our customers put forth in us , and customer satisfaction is the main driving force that motivates us to work harder and better.

Our client was very happy with the end result and looked forward to creating more presentations with us in the future. And guess what? From then on they have been our regular client for the past 8 years, renewing their contract without the slightest bit of hesitation. Every presentation brings a whole new experience for us . With the help of out resourceful team, and their meticulous efforts we were once again able to complete another process successfully.



THANK YOU

