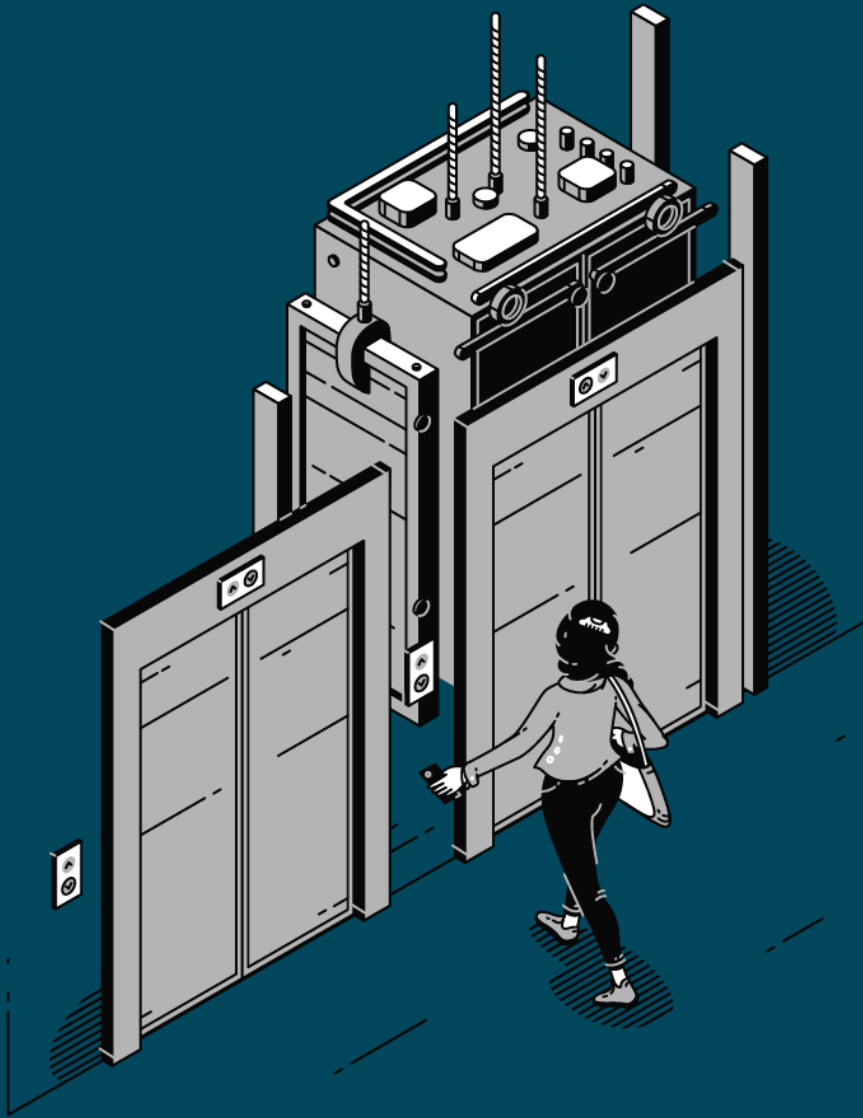


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CASE STUDY



Requirements

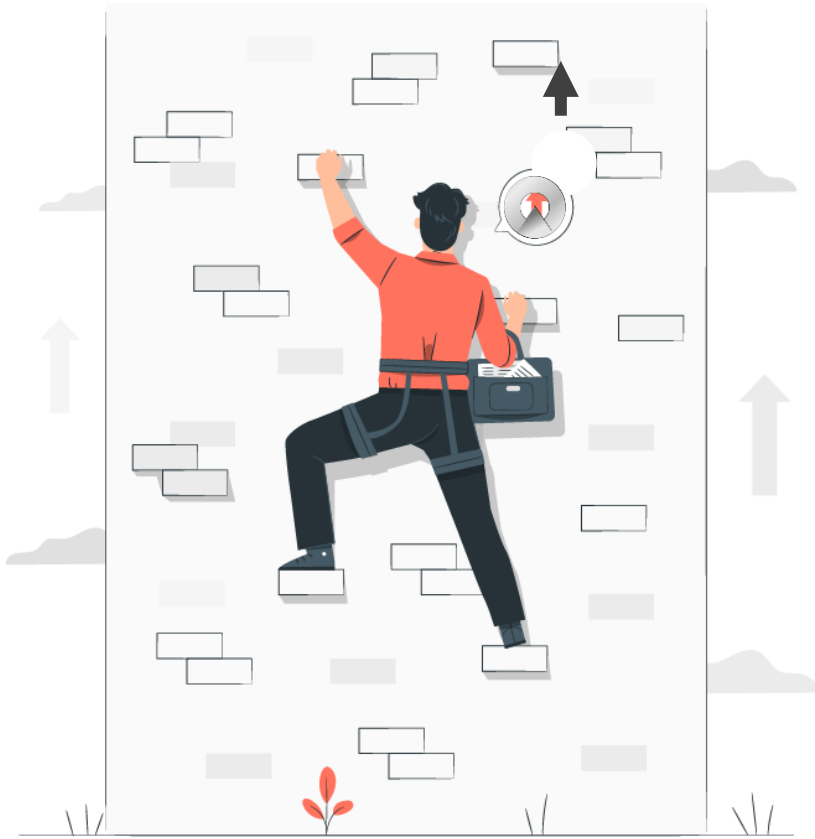
Schindler, one of the world's leading provider of elevators, escalators and moving walks, consulted A1 Slides with regards to a presentation that they required on an urgent basis within a limited time span. Schindler, wanted to reach a new audience and work towards a larger goal. The conference carried a lot of weightage on the image of their company and since their ideas were to be presented on an international platform, they wanted to leave no stone unturned to make sure that the message they wanted to convey would be brought out successfully to the audience at large.



Rush Hour

The preparations had begun and our team wasted no time in pitching in their ideas for the presentation. Our content writer, once having understood the need and requirement of the client furiously tapped on the keyboard towards creating the apt content for the presentation. Our design team connected with the client over a zoom call and after a brief consultation, the team put their heads together and started brainstorming. They went about their research rigorously and came up with unique ideas and themes that would enhance each slide. The deadline was nearing and everyone tried their best to make sure that their content would be approved, since there would be very little time left for alterations. Time was fleeting and we had to act quickly on it.





Challenges

Nothing comes easy. No great work comes without its challenges, and we too had to face a couple of them.

Initially the company wanted to make an in house presentation but they realised it was not at par with the international standards. The original presentation had a lot of texts, data and blurred images in it. We had to enhance the quality without changing any information provided by the client, which was a bit of an ordeal. We needed to simplify the enormous amount of data and after consulting our client, we decided to convert most of the texts into meaningful graphs and charts, in order to make the information more accurate and eliminate all loop holes within. Our design team incorporated relevant themes and designs within the slides, and after a few alterations and corrections, the content was approved by the client and we shared the final product within the next two days.

We came, we worked, **we conquered**

We, at A1 Slides value the trust that our clients put in us. We understand the importance of timely and prompt delivery without compromising the quality. Happy clients is what motivates us to keep striving for the best.

Thanks to our team's well-articulated strategy, that blended all the ideas, themes and concepts into one impressive presentation. It was an interesting project, which was a bit challenging but we nevertheless surpassed all challenges and delivered it on time. The result? Amazing content that was devoured by all the members of the international committee and another addition to our long list of satisfied clients.



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