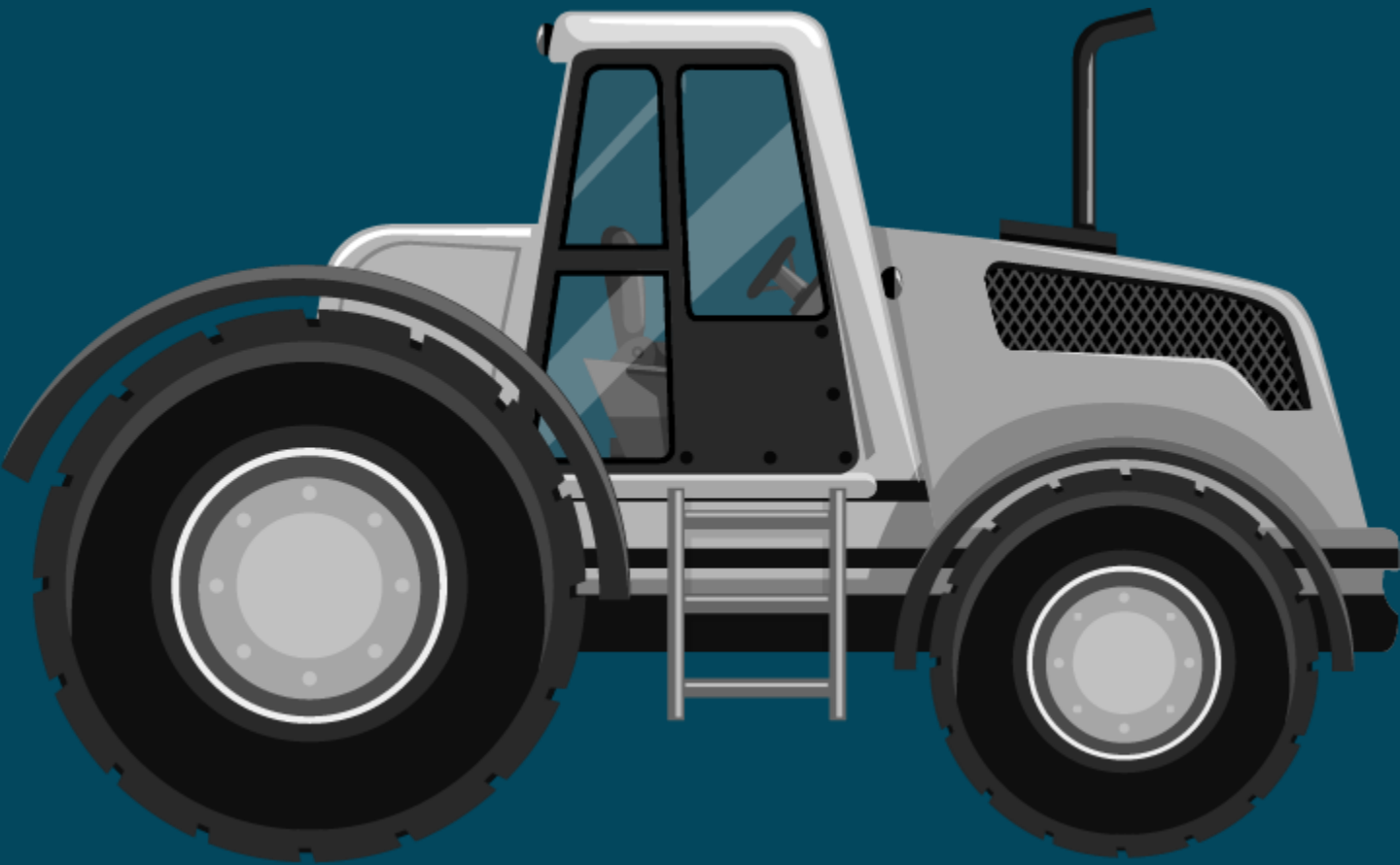




**JOHN DEERE**

**CASE STUDY**



# Requirements

It was a busy day at A1 Slides . It was towards the end of the week, and there was quite a hustle trying to get work done and meeting deadlines. It was then we received a call from John Deere management. John Deere, an American corporation that dealt with manufacturing, agriculture and construction approached us for a presentation requirement. The company had introduced a new form of product innovation and wanted to showcase it by means of a PowerPoint Presentation. They wanted this presentation to be at its best and hence wanted to seek professional help instead of making it in house. Our client had provided us with a rough draft of the presentation, but it was in no state to state to be presented on an international platform. We realised there was a lot of work to be done in a limited number of days and wasted no time in getting about our work.





## Planning and Getting Ready to Frame

As previously mentioned, the content provided by the client required a lot of innovations and alterations to be made within it and it also called for a team of experts who would successfully transform the data provided into the apt presentation for our client. Our team held a brief consultation with our client, suggesting numerous changes and taking inputs in order to make the presentation as effective as possible. Once the client filled us on the needs and requirements it was time to allot responsibilities and segregate our team members accordingly. Once work was allotted, everyone went their separate ways and started working on the project. The draft contained a lot of textual data which had to be summarized, while highlighting certain parts and converting the rest into meaningful graphs and charts so that the information would be easier to grasp. Our designers came up with the most unique themes to complement the slides and make it more engaging.



## The challenges We Faced and Overcame

This presentation wasn't too complex and there weren't a lot of challenges. But the one hurdle that made us trip a little was the huge amount of textual data. The slides couldn't look as though it were crammed with data, neither could we skip out on any information. A lot of brainstorming was done and our team finally came up with customized themes and graphs to convert the huge text and which would further resemble and echo the content of the slides. Every hurdle seems big, until you truly work towards overcoming it. After making certain alterations in content and design, the presentation was finally ready to be delivered to the client.

# The Result

Timely delivery and client satisfaction are the two core values that we adhere to in A1 Slides. Our customers put a lot of trust on us when they assign us a responsibility and we make sure to leave no stone unturned to achieve their desired outcome. Our client was elated with the result. Once again with the help of a meticulous team and their perseverance we completed a other project successfully.





THANK YOU

