



CASE STUDY



Just another day.....

It was unlike any other day at A1 Slides. The ambience had warmed up, with some furious tapping on the keyboards, a small group discussing about what designs and themes to incorporate, and murmurs here and there. Everybody was busy trying to meet deadlines. Amidst all of the daily hustle, a management member from team Honda paid a visit. The company had an urgent presentation requirement. Honda wanted a presentation regarding their launch of the Honda BR-V. We acknowledged the importance of this presentation and weighed the amount of hard work and effort we would have to put in this project. Honda had all the data and information that they wanted to include in the presentation and wanted us to make it as compelling as possible. Honda had been consistently leading the market with innovation, and we too decided to use this tool of innovation to create this presentation.





Planning and execution

The preparations had begun and our team wasted no time in pitching in their ideas for the presentation. We formed a very competitive team, consisting of our designer personnel, visualise and content writers and geared up for the work ahead. We were in constant touch with our client, and their multiple management person paid a daily visit to our office and have regular discussions with our designer and visualise, on the proceedings of the presentation. Our team worked hard day in and out trying to make sure that they left no stone unturned to create the perfect presentation for our client. We went about our research rigorously and came up with unique ideas and themes that would enhance each slide. One of our resources stayed at the Taj Hotel for two consecutive days with the Honda management and worked round the clock, having constant discussions with the management members , in order to meet their requirements. The deadline was nearing and everyone tried to make sure that the content would be approved . Time was fleeting and we had to act quickly on it.

Challenges



You learn something valuable from all the significant events and people, but you never touch your true potential until you challenge yourself to go beyond imposed limitations



At A1 Slides, we believe that difficult situations and challenges help bringing out the best potential in us. We always embrace challenges with an open arm. It was a new product launch and we had to cover every nook and corner of the product, and include all relevant information in one presentation was a bit challenging. The textual data was humongous and we had to transform all of those texts into meaningful charts and make it compact, making sure all the while that the information stayed intact. Time was another constraint, and we worked ceaselessly trying our best to fit all of the work within the given time frame. We consulted with the company's management numerous times, and after 3-4 alterations and a couple of quality checks, the presentation was all ready to be delivered. There was a moment of frenzy in our minds but we were also contented and happy with the work we had done.

The Result

Keeping in mind our 'clients first' motive we have always tried to keep our focus on providing quality services . When it comes to the final output we make sure, that our clients receive nothing less than the best. This strategy has helped us sail smoothly through the process of making our clients happy. With every successful project we are motivated to do better.

Honda had a triumphant launch of the BR- V, and they were elated with the presentation. The happiness of our client when we delivered the final product, was truly an achievement and it reflected our commitment towards our clients.





THANK YOU

