



## CASE STUDY

# Start

India had just entered into the financial year of 2018, when we first had an encounter with the team of Glenmark Pharmaceuticals.

The company is an internationally reaching drug manufacturer. Its base is located in Mumbai, India; but its products reach to various parts of the world.

It was exciting to see one of the leading brands in Indian Pharmaceutical Industry trusting us to deliver them a presentation they were in need of.



## Stage 2

They wanted us to work out for their 'Legal Compliance and IP Achievement' presentation. To be frank, they were already ready with a template for same, but as one could assume, they were not satisfied with it. Hence, we became a helping hand for the process.

Looking at the template, we found that there is a visible scope of improvement in the presentation, and to work on the improvement of this aspect, we began with our job.



# Stage 3

Once we received the template from their end, we shared it with our design team to start working on it. We were also conveyed about all the things they wanted inside the presentation, like the 'way they were expecting it to look', the content which was to be feed inside the presentation.

It was a task which required some amount of thought, and the design team was actively looking into the ways the presentation could be made better.





## Stage 4

With the amount of input provided to our team, and the working of design team over same, Team A1 Slides was duly able to deliver the presentation which was asked by the client.

We hope that the presentation plan went successful for Team Glenmark Pharmaceuticals.



THANK YOU

