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How to **save** up to **50% cost in PowerPoint designing?**

..by using these 8 pro tips

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The ABS Achievement in Business & Services AWARDS 2016 WINNER

Brand Achievers Awards 2015

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ASIA BRAND EXCELLENCE AWARDS-2017

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If you have limited budget or valid reason not to spend much on PowerPoint presentation. Good news is that

you can save some good amount by using one or many of the following methods

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1 Geographic location saving

For

European, American & Middle East

companies or individuals, it is cheaper to outsource your PPT to Asian agencies. *Countries like India, Indonesia, Bangladesh, and Pakistan have good talent for English speaking and are comparatively cheaper. It's almost* ***10% straight saving*** *on designing cost.*

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2 Special price

NGO

Education institution

Student

If you are an NGO, Education institution or student, *then talk to the agency, the agencies usually have special and discounted price .*

You can easily save up to ***20% in designing cost***

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3 Write content

Take the guidance from the agency and write the content yourself. *You will save the potential amount. Of course, you have to do the hard work in writing but that will save again around* ***20% of the project cost****.*

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4 Provide ample time

This is usually not mentioned on sites or directly admitted by agencies but you can talk to your agency and offer them ample time for designing in lieu of discount so that they can use their unutilized time or empty timeline to make some money with your project. Depending upon agency to agency this could be like ***30 to 40 % saving in cost.***

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5 Co-brand

*There is huge competition in the field of presentation designing and good agencies are **spending a handsome amount on branding and marketing.** Talk to them, if you can promote them through your presentation by co-branding. Saving can be huge if you have some good followership or you are representing the community.*

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6 Provide testimony

After completion of the project, a good testimony may fetch you some saving also. *Few agencies have marketing coupon or loyalty program which they may extend you after you provide generous testimony. This should* ***reduce the cost by 10% to 15%***

★★★★★
Client Testimonial

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7 Provide brand guidelines

Do's

Don'ts

*Not necessarily it's going to reduce the price but as a thumb rule if time spends on the project is less than the charges should be less. Providing brand guidelines, theme, content, and fast approvals, it all should help designing agency and it should help you get the concession. Again talk to the agency, inform them in advance what all you have and how fast you will be on approvals & input and **agency may cut the charges**.*

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8 Bulk discount

Apart from standard feature and price packages, ***agencies usually give away bulk design discount or sometime they do have separate rate cart for bulk slide designing****, though they usually don't disclose it upfront and if you have good number of slides then you must always talk to your agency and negotiate the standard price. Usually,* ***100+ slides come in bulk order****.*

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1 Geographic location saving

+

2 Special price

+

3 Write content

So if you club together first 3 points *you will potentially be* ***saving more than 50% on your ppt designing cost.***

Just check which all are applicable to you and reach to your agency for reducing you PowerPoint cost.

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Read whole article **here** or visit

https://goo.gl/bGAzyr

Have any query ? Reach us at
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